



For Release Immediately

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REDWOOD RV LAUNCHES NEW WEBSITE

SYRACUSE, IN---Redwood RV manufacturer of luxury fifth wheels unveiled a new look and feel to redwood-rv.com on September 26th. The cutting edge website offers dealers and retail customer's enhanced navigation. In addition to full product descriptions, photo galleries, and an owner's forum, the site offers floor plan specific product tours.

The redesigned website offers better usability and navigation allowing users to quickly find the information they are seeking. "We've expanded our product offering, our dealer network and our geographic coverage considerably," says Dave Boggs, Director of Marketing. "Our goal with the new site is to provide our dealers and their customers with much more information to assist them in understanding the benefits of our products and in making an informed purchase decision."

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The new website features several industry firsts that include the following interactive items exterior 360 degree tour, exterior color selection and easy push button set-up. The exterior 360 degree tour feature will allow retail customers an opportunity to view all four sides of the exterior with slide-outs in or out in three exterior color choices. The easy push button set-up feature allows the user to interactively set-up a unit at a campsite.

Redwood RV focuses exclusively on building mid-priced, luxury fifth wheels designed specifically for full time living. Redwood RV is located at 72440 State Road 13 in Syracuse, Indiana and distributes its products through dealers across the United States and Canada. Redwood RV is part of the Thor Industries family of companies, the world's largest manufacturer of recreational vehicles. More information is available online at www.redwood-rv.com.

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